

VIKO EKF bibliotekoje gautos naujos knygos

2018 m. balandis - gegužė

Informacinės technologijos

1. ALEXANDER, Michael; KUSLEIKA, Richard. *Excel 2016 formulas*. Indianapolis: John Wiley & Sons, Inc., 2016. 782 p. ISBN 978-1-119-06786-3 (EKF 1 vnt., VK 1 vnt.)
2. BARRETO, Humberto. *Teaching macroeconomics with Microsoft Excel*. New York: Cambridge University Press, 2016. 182 p. ISBN 978-1-107-58498-3 (EKF 1 vnt., VK 1 vnt.)
3. MAYES, Timothy. *Financial analysis with Microsoft Excel 2016*. Boston: Cengage Learning, 2018. 540 p. ISBN 978-1-337-29804-9 (EKF 1 vnt., VK 1 vnt.)
4. WINSTON, Wayne. *Microsoft Excel 2016 data analysis and business modeling*. Redmond: Microsoft Press, 2016. 837 p. ISBN 978-1-5093-0421-9 (EKF 1 vnt., VK 1 vnt.)

Etika. Socialinė atsakomybė

1. CARROLL, Archie; BROWN, Jill; BUCHHOLTZ, Ann. *Business & society : ethics, sustainability, and stakeholder management*. Boston: Cengage Learning, 2018. 765 p. ISBN 978-1-305-95982-8 (EKF 1 vnt., VK 1 vnt.)
2. FERRELL, Odies; FRAEDRICH, John; FERRELL, Linda. *Business ethics: ethical decision making and cases*. Boston: Cengage Learning, 2017. 654 p. ISBN 978-1-305-50084-6 (EKF - 1 vnt., VK - 1 vnt., 2015-2017 m. – 4 vnt.)
3. RANSOME, William; SAMPFORD, Charles. *Ethics and socially responsible investment: a philosophical approach*. London: Routledge, 2016. 179 p. ISBN 978-1-138-25567-8 (EKF 1 vnt., VK 1 vnt.)
4. *Socially responsible investment: a multi-criteria decision making approach*. Cham: Springer, 2015. 301 p. ISBN 978-3-319-35434-7 (EKF 1 vnt., VK 1 vnt.)

Statistika

1. ALJANDALI, Abdulkader. *Quantitative analysis and IBM® SPSS® statistics: a guide for business and finance*. Cham: Springer, 2016. 184 p. ISBN 978-3-319-45527-3 (EKF 1 vnt., VK 1 vnt.)

Ekonomika. Verslas

1. BARRETO, Humberto. *Teaching macroeconomics with Microsoft Excel*. New York: Cambridge University Press, 2016. 182 p. ISBN 978-1-107-58498-3 (EKF 1 vnt., VK 1 vnt.)*
2. COKINS, Gary. *Strategic business management: from planning to performance*. New York: American Institute of Certified Public Accountants, Inc., 2013. 155 p. ISBN 978-1-93735-235-6 (EKF 1 vnt., VK 1 vnt.)
3. *Economics for business*. Harlow: Pearson, 2016. 684 p. ISBN 978-1-292-08210-3 (EKF 2 vnt., VK 2 vnt.)
4. FINE, Ben; DIMAKOU, Ourania. *Macroeconomics: a critical companion*. London: PlutoPress, 2016. 202 p. ISBN 978-0-7453-3682-4 (EKF 1 vnt., VK 1 vnt.)
5. JASINAVIČIUS, Nerius. *Nuo amato prie verslo. Pradžia*. Kaunas: Kopa, 2017. 212 p. ISBN 978-9955-772-88-0 (EKF 5 vnt., VK 7 vnt.)
6. WINSTON, Wayne. *Microsoft Excel 2016 data analysis and business modeling*. Redmond: Microsoft Press, 2016. 837 p. ISBN 978-1-5093-0421-9 (EKF 1 vnt., VK 1 vnt.)*

Tarptautinė ekonomika

1. RAVENHILL, John. *Global political economy*. Oxford: Oxford University Press, 2017. 475 p. ISBN 978-0-19-873746-9 (EKF 1 vnt., VK 1 vnt.)

Mokesčiai

1. SMITH, Stephen. *Taxation: a very short introduction*. Oxford: Oxford University Press, 2015. 131 p. ISBN 978-0-19-968369-7 (EKF 3 vnt., VK 3 vnt.)
2. *The Elgar guide to tax systems*. Cheltenham: Edward Elgar, 2011. 462 p. ISBN 978-0-85793-388-1 (EKF 1 vnt., VK 1 vnt.)

Investicijos

1. BALLESTERO, Enrique; PÉREZ-GLADISH, Blanca; GARCIA-BERNABEU, Ana. *Socially responsible investment: a multi-criteria decision making approach*. Cham: Springer, 2015. 301 p. ISBN 978-3-319-35434-7 (EKF 1 vnt., VK 1 vnt.)*
2. BODIE, Zvi; KANE, Alex; MARCUS, Alan. *Essentials of investments*. New York: McGraw-Hill Education, 2017. 735 p. ISBN 978-1-259-25504-5 (EKF 1 vnt., VK 2013-2017 m. – 4 vnt.)
3. BOGLE, John. *Sveiko proto investavimas*. Kaunas: UAB Leidybos studija, 2017. 264 p. ISBN 978-609-8013-41-2 (EKF 12 vnt., VK 12 vnt.)
4. *Hedge funds: structure, strategies, and performance*. New York: Oxford University Press, 2017. 655 p. ISBN 978-0-19-060737-1 (EKF 1 vnt., VK 1 vnt.)
5. RANSOME, William; SAMPFORD, Charles. *Ethics and socially responsible investment: a philosophical approach*. London: Routledge, 2016. 179 p. ISBN 978-1-138-25567-8 (EKF 1 vnt., VK 1 vnt.)*

Finansai. Bankai

1. CHATTERJEE, B.D. *Financial analysis for effective management decisions*. United States: Createspace, 2017. 367 p. ISBN 978-1-542-82503-0 (EKF 2 vnt., VK – 2 vnt.)
2. DASTIDAR, Siddhartha. *Capital markets and investments: essential insights and concepts for professionals*. New York: Reading Light Publications, 2017. 293 p. ISBN 978-0-9988145-0-6 (EKF 1 vnt., VK 1 vnt.)

3. *Depository and lending institutions: banks and savings institutions, credit unions, finance companies, and mortgage companies*. Audit & accounting guide. New York: American Institute of Certified Public Accountants, Inc., 2016. 828 p. ISBN 978-1-94354-674-9 (EKF 1 vnt., VK 1 vnt.)
4. FARA, Madehah; FARID, Ahmad. *Shari'ah compliant private equity and Islamic venture capital*. Edinburgh: Edinburgh University Press, 2012. 190 p. ISBN 978-0-7486-4048-5 (EKF 1 vnt., VK 1 vnt.)
5. GRAHAM, Benjamin; DODD, David. *Vertybinių popierių analizė*. Kaunas: Leidybos studija, 2015. 707 p. ISBN 978-609-8013-35-1 (EKF 3 vnt., VK 4 vnt.)
6. KOULAFETIS, Panayiota. *Modern credit risk management: theory and practice*. London: Palgrave Macmillan, 2017. 234 p. ISBN 978-1-137-52406-5 (EKF 1 vnt., VK 1 vnt.)
7. MAYES, Timothy. *Financial analysis with Microsoft Excel 2016*. Boston: Cengage Learning, 2018. 540 p. ISBN 978-1-337-29804-9 (EKF 1 vnt., VK 1 vnt.)*
8. MISHKIN, Frederic; EAKINS, Stanley. *Financial markets and institutions*. Harlow: Pearson Education Limited, 2016. 657 p. ISBN 978-1-292-06048-4 (EKF 1 vnt., VK 2006-2016 m. – 5 vnt.)
9. ORUMWENSE, Jones. *Introduction to bank accounting: a training guide for banking and financial institution*. Saarbrücken: Lap Lambert Academic Publ., 2012. 129 p. ISBN 978-3-8484-8187-3 (EKF 1 vnt., VK 1 vnt.)
10. STRUMEYER, Gary. *The capital markets: evolution of the financial ecosystem*. Hoboken: Wiley, 2017. 613 p. ISBN 978-1-119-22054-1 (EKF 1 vnt., VK 1 vnt.)
11. WITZANY, Jiří. *Credit risk management: pricing, measurement, and modeling*. Cham: Springer, 2017. 256 p. ISBN 978-3-319-49799-0 (EKF 2 vnt., VK – 2 vnt.)

Rinkodara

1. CLULEY, Robert. *Essentials of advertising*. London: KoganPage, 2017. 226 p. ISBN 978-0-7494-7839-1 (EKF 1 vnt., VK – 2 vnt.)
2. ROWLES, Daniel. *Mobile marketing: how mobile technology is revolutionizing marketing, communications and advertising*. London: Kogan Page, 2017. 256 p. ISBN 978-0-7494-7979-4 (EKF 1 vnt., VK 1 vnt.)

Teisė

1. *Lietuvos Respublikos administracinių nusižengimų kodeksas*: patvirtintas Lietuvos Respublikos 2015 m. birželio 25 d. įstatymu Nr. XII-1869, įsigaliojo 2017 m. sausio 1 d.: 2017 m. sausio 1 d. galiojanti suvestinė redakcija. Vilnius: Registrų centras, 2017. 828 p. ISBN 978-9955-30-239-1 (EKF 1 vnt., VK 1 vnt.)
2. *Lietuvos Respublikos darbo kodeksas*: oficialaus dokumento tekstas su pakeitimais ir papildymais iki 2017 m. lapkričio 6 d.. Vilnius: Saulelė, 2017. 134 p. ISBN 978-9955-763-26-0 (EKF 30 vnt., VK 87 vnt.)
3. MACINTYRE, Ewan. *Business law*. Harlow: Pearson, 2016. 747 p. ISBN 978-1-292-11997-7 (EKF – 1 vnt., VK – 1 vnt., 2012-2016 m. - 3 vnt.)

Viešasis valdymas

1. *Public sector management in a globalized world*. Wiesbaden: Springer Gabler, 2017. 270 p. ISBN 978-3-658-16111-8 (EKF 1 vnt., VK 1 vnt.)

Apskaita

1. BRUWER, Juan-Pierré; BECK, Tracy Geraldine, *Applied accounting*. Cape Town: Oxford University Press Southern Africa, 2017. 493 p. ISBN 978-0-19-042391-9 (EKF 2 vnt., VK 2 vnt.)
2. *Depository and lending institutions: banks and savings institutions, credit unions, finance companies, and mortgage companies*. Audit & accounting guide. New York: American Institute of Certified Public Accountants, Inc., 2016. 828 p. ISBN 978-1-94354-674-9 (EKF 1 vnt., VK 1vnt.)*
3. MAYNARD, Jennifer. *Financial accounting, reporting & analysis*. Oxford: Oxford University Press, 2017. 907 p. ISBN 978-0-19-874531-0 (EKF 2 vnt., VK 2 vnt.)
4. MILLER-NOBLES, Tracie; MATTISON, Brenda; MATSUMURA, Ella Mae. *Horngren's financial and managerial accounting*. New York: Pearson, 2018. 1480 p. ISBN 978-0-13-448683-3 (EKF 1 vnt., VK 1 vnt., 2016-2018 m. – 3 vnt.)

Vadyba

1. ALVESSON, Mats; BLOM, Martin; SVENINGSSON, Stefan. *Reflexive leadership: organizing in an imperfect world*. Los Angeles: Sage, 2017. 238 p. ISBN 978-1-4129-6159-2 (EKF 1 vnt., VK 1vnt.)
2. CAMERON, Esther; GREEN, Mike. *Essential leadership: develop your leadership qualities through theory and practice*. London: KoganPage, 2017. 377 p. : iliustr. ISBN 978-0-7494-7740-0 (EKF 1 vnt., VK 1 vnt.)
3. CARDON, Peter. *Business communication: developing leaders for a networked world*. New York: McGraw-Hill Education, 2016. 548 p. ISBN 978-0-07-340328-1 (EKF 1 vnt., VK 1 vnt.)
4. ELGERSMA, Erik. *The strategic analysis cycle handbook: how advanced data collection and analysis underpins winning strategies*. London: LID, 2017. 656 p. ISBN 978-1-911498-36-0 (EKF 2 vnt., VK 2 vnt.)
5. KÜNG, Lucy. *Strategic management in the media: theory to practice*. London: SAGE Publications Ltd, 2017. 237 p. ISBN 978-1-4739-2949-4 (EKF 1 vnt., VK 1 vnt.)
6. MOSEY, Simon; NOKE, Hannah; KIRKHAM, Paul. *Building an entrepreneurial organization*. London: Routledge, 2017. 138 p. ISBN 978-1-138-86113-8 (EKF 1 vnt., VK 1 vnt.)
7. *Public sector management in a globalized world*. Wiesbaden: Springer Gabler, 2017. 270 p. ISBN 978-3-658-16111-8 (EKF 1 vnt., VK 1 vnt.)*
8. PUCCIO, Gerard; CABRA, John; SCHWAGLER, Nathan. *Organizational creativity: a practical guide for innovators & entrepreneurs*. Thousand Oaks: SAGE, 2018. 241 p. ISBN 978-1-4522-9155-0 (EKF 2 vnt., VK 2 vnt.)
9. ROTHÄRMEL, Frank. *Strategic management*. New York: McGraw-Hill Education, 2017. 526 p. ISBN 978-125925549-6 (EKF 2 vnt., VK 2 vnt.)
10. SINGH, Chandrani; KHATRI, Aditi. *Principles and practices of management and organizational behaviour*. Thousand Oaks: Sage, 2016. 418 p. ISBN 978-93-515-0895-3 (EKF 1 vnt., VK 1 vnt.)
11. *The lean strategy: using lean to create competitive advantage, unleash innovation, and deliver sustainable growth*. New York: McGraw-Hill Education, 2017. 273 p. ISBN 978-1-259-86042-3 (EKF 1 vnt., VK 1 vnt.)

12. TRACY, Brian. *Pardavimų psichologija: padidinkite savo pardavimus greičiau ir lengviau, negu kada nors manėte, jog tai įmanoma*. Gargždai: Tobulėjimo projektai, 2016. 222 p. ISBN 978-609-95691-3-0 (EKF 4 vnt., VK 14 vnt.)
13. VEDLŪGA, Tomas; MIKULSKIENĖ, Birutė. *Sprendimų anatomija. Praktinių įgūdžių lavinimas: metodinė mokymo priemonė*. Vilnius: Registrų centras, 2016. 178 p. ISBN 978-9955-30-210-0 (EKF 3 vnt., VK 6 vnt. + el. versija)

Retorika. Komunikacija

1. ANDERSON, Chris. *TED Talks. Viešasis kalbėjimas: praktinis vadovas*. Vilnius: Tyto alba, 2017. 312 p. ISBN 978-609-466-238-6 (EKF 2 vnt., VK 28 vnt.)
2. CARDON, Peter. *Business communication: developing leaders for a networked world*. New York: McGraw-Hill Education, 2016. 548 p. 978-0-07-340328-1* (EKF 1 vnt., VK 1 vnt.)

Anglų kalba

1. BLASS, Laurie; VARGO, Mari *et al.* *21st century reading: creative thinking and reading with TEDTalks: teacher's guide 3*. Boston: National Geographic Learning/Cengage Learning, 2016. 96 p. 978-1-305-26633-9 (EKF 1 vnt., VIKO 1 vnt.)
2. BLASS, Laurie; VARGO, Mari; WISNIEWSKA, Ingrid. *21st century reading: creative thinking and reading with TEDTalks: student book 3*. Boston: National Geographic Learning/Cengage Learning, 2016. 192 p. 978-1-305-26571-4 (EKF 1 vnt., VIKO 1 vnt.)
3. COOK, Rolf; PEDRETTI, Mara. *Total business 1: teacher's book*. Andover: Heinle Cengage Learning, 2015. 204 p. ISBN 978-0-462-09863-0 (EKF 1 vnt., VIKO 1 vnt.)
4. COOK, Rolf; PEDRETTI, Mara; STEPHENSON, Helen. *Total business 1: student's book*. Andover: Cengage Learning, 2016. 143 p. ISBN 978-0-462-09861-6 + 2 CD (EKF 1 vnt., VIKO 1 vnt.)
5. LONGSHAW, Robin; BLASS, Laurie; SHEILS, Colleen. *21st century reading: creative thinking and reading with TEDTalks: teacher's guide 1*. Boston: National Geographic Learning/Cengage Learning, 2016. 80 p. 978-1-305-26616-2 (EKF 1 vnt., VIKO 1 vnt.)

Kiti

1. *Šiandien aktualu*: metodikos rekomendacijos seminarams. D2 (55). Vilnius : Lietuvos nacionalinė Martyno Mažvydo biblioteka, 2016. 240 p. ISSN 1392-1428