

VIKO EKF bibliotekoje gautos naujos knygos

2017 m. spalio

Mokslas. Moksliniai tyrimai

1. DAWSON, Jeremy. *Analysing quantitative survey data for business and management students*. London: SAGE, 2017. 88 p. ISBN 978-1-4739-0751-5 (EKF 1 vnt., VK 1 vnt.)

Verslo psichologija

1. ALDEN, Michael. *5% more: making small changes to achieve extraordinary results*. Hoboken: Wiley, 2016. 190 p. ISBN 978-1-119-28186-3 (EKF 1 vnt., VK 1 vnt.)

Socialinė atsakomybė

1. CROWTHER, David; LAUESEN, Linne Marie. *Accountability and social responsibility: international perspectives*. Bingley: Emerald, 2016. 245 p. ISBN 978-1-78635-384-9 (EKF 1 vnt., VK 1 vnt.)

Tarptautinė ekonomika

1. PAIK, Yongsun; CHEN, Dong; KWON, Jong-Wook. *Global business: connecting theory to reality*. New York: Routledge, 2017. 398 p. ISBN 978-1-138-22363-9 (EKF 1 vnt., VK 1 vnt.)

Rizika

1. HOPKIN, Paul. *Fundamentals of risk management: understanding, evaluating and implementing effective risk management*. London: KoganPage, 2017. 462 p. ISBN 978-0-7494-7961-9 (EKF 1 vnt., VK 1 vnt.)

Ekonomika. Verslas

1. COVENEY, Michael; COKINS, Gary. *Budgeting, planning, and forecasting in uncertain times*. New York: AICPA, 2014. 216 p. ISBN 978-1-94023-531-8 (EKF 1 vnt., VK 1 vnt.)
2. DAWSON, Jeremy. *Analysing quantitative survey data for business and management students*. London: SAGE, 2017. 88 p. ISBN 978-1-4739-0751-5* (EKF 1 vnt., VK 1 vnt.)
3. *Developing an effective business plan: a business model path to success*. Dublin: Enodare Publishing, 2016. 370 p. ISBN 978-1-906144-94-4 (EKF 1 vnt., VK 1 vnt.)
4. FINE, Ben. *Microeconomics: a critical companion*. London: Pluto Press, 2016. 163 p. ISBN 978-0-7453-3607-7 (EKF 1 vnt., VK 1 vnt.)
5. HADAYA, Pierre; GAGNON, Bernard. *Business architecture: the missing link in strategy formulation, implementation and execution*. Montreal: ASATE Publishing Inc., 2017. 247 p. ISBN 978-0-9949319-0-0 (EKF 1 vnt., VK 1 vnt.)
6. NECK, Heidi; NECK, Christopher; MURRAY, Emma. *Entrepreneurship: the practice and mindset*. Thousand Oaks: SAGE, 2018. 530 p. ISBN 978-1-4833-8352-1 (EKF 1 vnt., VK 1 vnt.)
7. REIVE, Riley. *Ideas for business: a scientific method to discover market demands and give people what they are willing to pay for*. S.l.: Riley Reive, 2017. 41 p. ISBN 9781545070482 (EKF 1 vnt., VK 1 vnt.)
8. SCHNEIDER, Gary P. *Electronic commerce*. Boston, Mass: Cengage Learning, 2017. 598 p. ISBN 978-1-305-86781-9 (EKF 1 vnt., VK 3 vnt.)
9. VIARDOT, Eric. *The timeless principles of successful business strategy: corporate sustainability as the new driving force*. Berlin: Springer, 2017. 114 p. ISBN 978-3-662-54488-4 (EKF 1 vnt., VK 1 vnt.)

Finansinė analizė

1. ANDREW, P.C. *Financial statement analysis : the blueprint for investing success*. Middletown, Del.: [s.n.], 2017. 107 p. ISBN 9781520985008 (EKF 1 vnt., VK 1 vnt.)

Finansai. Bankai

1. BERK, Jonathan; DEMARZO, Peter. *Corporate finance*. Harlow: Pearson Education Limited, 2017. 1167 p. ISBN 978-1-292-16016-0 (EKF 1 vnt., VK 1 vnt.)
2. KINGS, Paul. *Investing for beginners: learn about personal finance, real estate investing, money making opportunities, and business investing success*. S.l.: Paul D. Kings, 2017. 205 p. ISBN 9781546534815 (EKF 1 vnt., VK 1 vnt.)
3. MCLANEY, Eddie. *Business finance: theory and practice*. New York: Pearson, 2017. 527 p. ISBN 978-1-292-13440-6 (EKF 2 vnt., VIKO 2 vnt., 2009-2017 m. 3 vnt.)
4. PADBERG, Thomas. *How to analyse bank financial statements: a concise practical guide for analysts and investors*. Petersfield: Harriman House, 2017. 233 p. ISBN 978-0-85719-518-0 (EKF 1 vnt., VK 1 vnt.)
5. PRIMBS, James. *A factor model approach to derivative pricing*. Boca Raton: CRC Press/Taylor & Francis Group, 2017. 271 p. ISBN 978-1-4987-6332-5 (EKF 1 vnt., VK 1 vnt.)
6. RAMLALL, Indranarain. *Applied technical analysis for advanced learners and practitioners: in charts we trust*. Bingley: Emerald, 2017. 199 p. ISBN 978-1-78635-634-5 (EKF 1 vnt., VK 1 vnt.)
7. RYAN, Bob; COLLETT, Nicholas. *Finance and accounting for business: a new insight*. Manchester: Manchester University Press, 2017. 403 p. ISBN 978-1-7849-9271-2 (EKF 1 vnt., VK 1 vnt.)
8. WITZANY, Jiří. *Credit risk management: pricing, measurement, and modeling*. Cham: Springer, 2017. 256 p. ISBN 978-3-319-49799-0 (EKF 1 vnt., VK 1 vnt.)

Rinkodara

1. RAAB, Gerhard *et al.* *Customer relationship management: a global perspective*. London: Routledge, 2016. 204 p. ISBN 978-0-7546-7156-5 (EKF 1 vnt., VK 1 vnt.)

Draudimas

1. BOOBIER, Tony. *Analytics for insurance: the real business of big data*. Hoboken: Wiley, 2016. 277 p. ISBN 978-1-119-14107-5 (EKF 2 vnt., VK 2 vnt.)

Apskaita

1. NOBES, Christopher; PARKER, Robert. *Comparative international accounting*. Harlow: Pearson, 2016. 611 p. ISBN 978-1-292-08190-8 (EKDF 1 vnt., VK 1 vnt.)
2. RYAN, Bob; COLLETT, Nicholas. *Finance and accounting for business: a new insight*. Manchester: Manchester University Press, 2017. 403 p. ISBN 978-1-7849-9271-2 (EKF 1 vnt., VK 1 vnt.)*

Vadyba

1. DAVID, Fred; FOREST, David. *Strategic management: concepts and cases: a competitive advantage approach*. Harlow: Pearson, 2017. ISBN 978-1-292-14849-6 (EKF 1 vnt., VK 1 vnt.)
2. EDWARDS, Tony; REES, Chris. *International human resource management: globalization, national systems and multinational companies*. Harlow: Pearson, 2017. 329 p. ISBN 978-1-292-00410-5 (EKF 1 vnt., VK 1 vnt.)
3. FORSYTH, Patrick. *Successful time management*. London: KoganPage, 2016. 160 p. ISBN 978-0-7494-7581-9 (EKF 1 vnt., VK 1 vnt.)
4. KNOTT, Anne Marie. *How innovation really works: using the trillion-dollar R & D fix to drive growth*. New York: McGraw-Hill, 2017. 253 p. ISBN 978-1-259-86093-5 (EKF 1 vnt., VK 1 vnt.)
5. PUCCIO, Gerard; CABRA, John; SCHWAGLER, Nathan. *Organizational creativity: a practical guide for innovators & entrepreneurs*. Thousand Oaks: SAGE, 2018. 241 p. ISBN 978-1-4522-9155-0 (EKF 1 vnt., VK 1 vnt.)
6. SCHNEIDER, Gary P. *Electronic commerce*. Boston, Mass.: Cengage Learning, 2017. 598 p. ISBN 978-1-305-86781-9 (EKF 1 vnt., VK 3 vnt.)*
7. SIMPSON, Anna. *The innovation-friendly organization: how to cultivate new ideas and embrace the change they bring*. London: Palgrave Macmillan, 2017. 205 p. ISBN 978-1-137-48300-3 (EKF 1 vnt., VK 1 vnt.)
8. TALEB, Nassim Nicholas. *Antifragile : things that gain from disorder*. New York: Random House Trade Paperbacks, 2014. 519 p. ISBN 978-0-8129-7968-8 (EKF 1 vnt., VK 1 vnt.) (ir atvira prieiga https://cpor.org/af/Taleb_Antifragile.pdf)
9. TROTT, Paul. *Innovation management and new product development*. Harlow: Pearson, 2017. 635 p. ISBN 978-1-292-13342-3 (EKF 1, VK 2 vnt. (2005; 2017))