

NAUJOS KNYGOS, GAUTOS 2016 m. SPALIO - GRUODŽIO MĖN.

FILOSOFIJA. PSICHOLOGIJA. ETIKA

Creativity at work : supercharge your brain and make your ideas stick / Ros Taylor. -- London : Kogan Page, 2013. -- 203 p. -- ISBN 9780749466664.

The Creative Platform: A handbook in Creative Processes for Education and Worklife: [elektroninis išteklius] / Christian Byrge, Søren Hansen. Frydenlund Academic, 2015. -- 105 p. - ISBN 9788771185256.

Encyclopedia of creativity: Two-Volume Set: [elektroninis išteklius] / editors-in-chief, Mark A. Runco, Steven R. Pritzker; 2nd Edition. -- Amsterdam ; Boston : Academic Press/Elsevier, 2011. -- - ISBN: 9780123750389.

Enhancing creativity for individuals, groups and organizations : creativity as the unlimited application of knowledge / Christian Byrge & Søren Hansen. -- Frederiksberg : Frydenlund, 2014. - - 199 p. -- ISBN 9788771184907.

Krikščionybė ir kultūra : vadovėlis / Vladas Pruskus ; Vilniaus Gedimino technikos universitetas. -- Vilnius : Technika, 2016. -- 157 p. -- ISBN 9786094577987.

Politinė psichologija / Gediminas Navaitis. -- Vilnius : Registrų centras, 2016. -- 287 p. -- ISBN 9789955301974.

FINANSAI. FINANSŲ APSKAITA

Horngren's financial & managerial accounting / Tracie Miller-Nobles, Brenda Mattison, Ella Mae Matsumura. -- 5th ed. -- Boston : Pearson, 2016. -- 1569 p. -- ISBN 9780133866292.

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E-marketing : theory and application / Stephen Dann and Susan Dann. -- Basingstoke ; New York : Palgrave Macmillan, 2011. -- 474 p. -- ISBN 9780230203969.

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Paid attention : innovative advertising for a digital world / Faris Yakob. -- London : Kogan Page, 2015. -- 200 p. -- ISBN 9780749473600.

Social media : master social media marketing : Facebook, Twitter, YouTube & Instagram / Grant Kennedy. -- [Great Britain] : [CreateSpace], 2015. -- 176 p. -- ISBN 9781523709144.

Understanding digital marketing : marketing strategies for engaging the digital generation / Damian Ryan. -- 3rd ed. -- London : Kogan Page, 2014. -- 409 p. -- ISBN 9780749471026.

VADYBA

Agile project management : a quick start beginner's guide to mastering agile project management / Henry O'Brien. -- 3rd ed. -- [S. l.] : [CreateSpace], 2016. -- 135 p. -- ISBN 9781517481858.

Handbook of organizational creativity / edited by Michael D. Mumford. -- London: Academic Press/Elsevier, 2012. -- 737 p. -- ISBN 9780123747143.

International management : culture, strategy, and behavior / Fred Luthans, Jonathan P. Doh. -- 9th ed. -- New York, N.Y. : McGraw-Hill, 2015. -- 658 p. -- ISBN 9789814577298.

Introduction to leadership : concepts and practice / Peter G. Northouse. -- 3rd ed. -- Thousand Oaks, Calif. : SAGE Publications, 2015. -- 326 p. -- ISBN 9781452259666.

Managing change, creativity & innovation / Patrick Dawson and Constantine Andriopoulos. -- 2nd ed. -- Los Angeles, Calif. : SAGE, 2014. -- 428 p. -- ISBN 9781446267219.

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Viešasis valdymas: aktualijos ir sprendimai globalizacijos ir žinių visuomenės kūrimo sąlygomis : monografija / Eugenijus Chlivickas, Borisas Melnikas. -- Vilnius : Technika, 2016. -- 583 p. -- ISBN 9786094578878.

VALDYMAS. GAMYBOS, PREKYBOS IR TRANSPORTO ORGANIZAVIMAS

Creative strategy generation : using passion and creativity to compose business strategies that inspire action and growth / Bob Caporale. -- New York, N.Y. : McGraw-Hill Education, 2015. -- 252 p. -- ISBN 9780071850117.

Creativity, Inc : overcoming the unseen forces that stand in the way of true inspiration / Ed Catmull with Amy Wallace. -- London : Bantam Press, 2014. -- 340 p. -- ISBN 9780593070093.

Digital business and e-commerce management : strategy, implementation and practice / Dave Chaffey. -- 6th ed. -- Harlow : Pearson Education Limited, 2015. -- 680 p. -- ISBN 9780273786542.

E-commerce 2016 : business, technology, society / Kenneth C. Laudon, Carol Guercio Traver. -- 12th ed., global ed. -- Harlow : Pearson Education Limited, 2017. -- 909 p. -- ISBN 9781292109961.

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TURIZMAS. SVETINGUMAS. LAISVALAIKIO ORGANIZAVIMAS.

A hotel manager's handbook : 189 techniques for achieving exceptional guest satisfaction / Vincent P. Magnini, Carol J. Simon. -- Oakville, On. ; Waretown, N. J. : Apple Academic Press, 2016. -- 247 p. -- ISBN 9781771883481.

Contemporary tourism : an international approach / Chris Cooper and C. Michael Hall. -- 3rd ed. -- Oxford : Goodfellow Publishers, 2016. -- 402 p. -- ISBN 9781910158593.

Exploring the hospitality industry / John R. Walker. -- 3rd ed. -- Boston, Mass. : Pearson, 2016. -- 343 p. -- ISBN 9780133762778.

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Health, tourism and hospitality : spas, wellness and medical travel / Melanie Smith and László Puczkó. -- 2nd ed. -- Abingdon, Oxon ; New York, N.Y. : Routledge, 2014. -- 508 p. -- ISBN 9780415638647.

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MAISTO PRODUKTAI. MAISTO GAMINIMAS. MAITINIMO ORGANIZAVIMAS

Vieningas lietuviškų tautinių, firminių patiekalų ir kulinarijos gaminių receptūrų bei technologijos aprašymų rinkinys. -- Vilnius : Fortus vita, 2016. -- 515 p. -- ISBN 9786098152067.

KALBOTYRA

DaF im Unternehmen A1 : Kurs- und Übungsbuch ; [mit Audios und Filmen online] / Ilse Sander ... [et al.]. -- Stuttgart : Ernst Klett, 2015. -- 236 p. -- ISBN 9783126764407.

International express : intermediate: student's book : with pocket book and DVD-ROM / Keith Harding and Alastair Lane. -- 3rd ed. -- 2014. -- 167 p. -- ISBN 9780194597869.

International express : upper intermediate : student's book with Pocket book and DVD-ROM / Rachel Appleby and Frances Watkins. -- 3rd ed. -- 2014. -- 167 p. -- ISBN 9780194597876.

International express : upper intermediate : teacher's resource book with DVD / Nina Leeke. -- 3rd ed. -- Oxford : Oxford University Press, 2014. -- 115 p. -- ISBN 9780194597739.

International Express: intermediate : teacher's resource book with DVD/ David Baker. -- 3rd ed. -- 2014. -- 108 p. -- ISBN 9780194597722.

Seen & heard : conversations and commentary on contemporary communication / Max Atkinson. -- Oxford : Sunmakers, 2014. -- 387 p. -- ISBN 9781908693198.